

# 運輸計劃

## 季刊

第四十四卷 第三期

中華民國一〇四年九月三十日出版

(本卷共計四期，預定出版時間為一〇四年三月三十日、  
六月三十日、九月三十日及十二月三十日)

# TRANSPORTATION PLANNING JOURNAL

Quarterly, Vol. 44, No. 3

September 30, 2015

(Publish dates for Vol. 44: March 30, June  
30, September 30, and December 30,  
2015)

本季刊內容不代表本所意見

The views expressed in the Journal are not necessarily those  
of the Institute of Transportation.

## 目錄 Table of Contents

小汽車駕駛人對高速公路電子收費 eTag 服務之使用意願分析 .....	郭奕姝	215
Analyzing Drivers' Adoption Intentions of eTag Service of Electronic Toll Collection System on the Freeways .....		
	Yi-Wen Kuo	
軸心區位與配置模式應用於定期貨櫃航線規劃之探討 .....	陳秀育、盧華安、張榕峻	243
Application of Hub Location and Allocation Models in Route Planning for Container Liner Services.....		
	Shiou-Yu Chen, Hua-An Lu and Rong-Jyun Jhang	
騎乘自行車之潛在風險分析 .....	鄭永祥、田蕙寧	271
Analysis of Potential Risks for Bicyclist.....		
	Yung-Hsian Cheng and Hui-Ning Tian	
服務便利性與企業信譽對高鐵 APP 使用意圖影響探討－兼論企業信譽的調節角色 .....	陳光華、楊政樺、林祈宏	289
Study on the Effects of Service Convenience and Corporate Credibility on the Intention to Use Taiwan High Speed Rail App: Moderating Role of Corporate Credibility.....		
	Kaung-Hwan Chen, Cheng-Hua Yang and Chi-Hung Lin	