



**Institute of Transportation,  
Ministry of Transportation  
and Communications,  
R.O.C.**

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Please release immediately

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## **Men►Go in Your Hand, All You Can Ride in Kaohsiung**

### **MOTC Launches Innovative Monthly Pass**

In order to encourage people to use public transportation, reduce air pollution and reduce the accident rate from riding motorcycles, the Institute of Transportation of the Ministry of Transportation and Communications in cooperation with the Transportation Bureau of Kaohsiung City Government is launching the Men►Go Monthly Pass! From now on, people can use all transportation services with a discount plan simply by applying for the Men►Go Card, downloading the mobile app and purchasing a monthly pass!

You can use the internet (<https://men-go.tw/>), download the mobile app (keyword Men Go) or go to the Kaohsiung MRT station to apply for the Men►Go membership immediately and enjoy 30 days unlimited use of MRT, bus and light rail in Kaohsiung area with this super cost-effective monthly pass (Regular Card TWD 1,499 / Student Card TWD 1,299); apply before the end of the year, 600 Men►Go Points will be added for you to use the exclusive Men►Go TAXI (offset 85 points (TWD) for the starting rate of each trip), and super good deals of four free trips for the Qijin Ferry, and the first 30 minutes of your Cbike ride for free!



Regarding the features of Men►Go card, in addition to remove the competition between transportation carriers, integrate all transportation vehicles used in everyday lives of people and work together in providing convenient and complete transportation services for the citizens of Kaohsiung, Men►Go also breaks through the bottleneck in the cross-domain technology, including integrating real-time information that the transportation carriers previously did not communicate with each other, using the Google Map engine to provide intelligent path guidance services, and using the second generation iPass card to provide safer and more convenient services.

In addition, it is very commendable that in the early stage of the project planning, the Men►Go project won the support and cooperation of local Kaohsiung enterprises (China Steel and ASE Group) and many universities (National Sun Yat-sen University, Cheng Shiu University, Shu-Te University, Fooyin University). Among them, China Steel Corporation also subsidizes TWD 350 per month for employees who purchase the Men►Go Monthly Pass, as a concrete action to support turning Kaohsiung into a happy city with friendly traffic.

Men►Go in Your Hand, All You Can Ride in Kaohsiung! Through the Men►Go Card and mobile app, citizens of Kaohsiung can enjoy cheaper, more convenient and faster transportation services.